

Popular Music: Theory and Practice in the LowlandsIASPM Benelux conference - April 14th & 15th, 2011

Inholland University of Applied Sciences, Bijdorplaan 15, Haarlem, the Netherlands

Day I - Thursday, April 14th

- 12:30 – 13:15 Registration and welcome with coffee & tea
- 13:20 – 13:50 Word of welcome
Dr. Koos Zwaan (*Organizing committee IASPM Benelux & Inholland University*)
Prof. Tom ter Bogt (*Chair IASPM Benelux*)
Ms. Regine von Stieglitz (*Dean of the Faculty of Communication, Media & Music, Inholland University of Applied Sciences*)
- 14:00 – 15:30 Parallel session 1
- 15:30 – 16:00 Coffee & tea break
- 16:00 – 17:00 General Assembly (Algemene ledenvergadering) for IASPM Benelux members
There will be an alternative program for those not attending the general assembly
- 17:00 onwards Drinks at Inholland University
- 20:00 onwards Conference dinner at café Loetje, Bloemendaalseweg 260, Overveen
(Please note: the conference dinner is at your own expense, this is not included in the conference fee)
- 22:00 onwards Evening program
(Please note: optional & at your own expense)

Day II - Friday, April 15th

- 9:00 – 9:20 Registration and welcome with coffee & tea
- 9:20 – 9:30 Opening of day II /welcome by organizing committee and
Prof. Tom ter Bogt (*Chair IASPM Benelux*)
- 9:30 – 10:15 Keynote 1 – *Towards a Politics of Music*
Prof. David Hesmondhalgh
Professor of Media and Music Industries, University of Leeds (UK)
- 10:15 – 10:45 Coffee & tea break
- 10:45 – 12:15 Parallel session 2
- 12:15 – 13:15 Lunch
- 13:15 – 14:45 Parallel session 3
- 14:45 – 15:15 Coffee & tea break
- 15:15 – 16:45 Parallel session 4
- 16:45 – 17:00 Coffee & tea break
- 17:00 – 17:45 Keynote 2 – *Music, Media and Copyright: Australian Contexts*
Dr. Shane Homan
Associate Professor in Media Studies, Monash University (Australia)
Concluding remarks by Dr. Koos Zwaan & Prof. Tom ter Bogt (*IASPM Benelux*)
- 18:00 onwards Drinks (---location to be announced---)

Conference Program

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Parallel Session 1 – Thursday, April 14th 14:00 – 15:30

1A - Popular Music, Globalization and
Local Identities

Room: L2.02
Moderator: Annelies de Bruine

The 6th continent, the ocean as crucial transmitter in the globalization of popular music
Stan Rijven
(*World Music Forum NL/ Trouw/ Ritmundo, the Netherlands*)

‘Double Take’: A dialogue on Zulu popular music on a world music platform
Kathryn Olsen
(*University of KwaZulu-Natal, Durban, South Africa*)
Barbara Titus
(*Utrecht University, the Netherlands*)

Popular Music Heritage, Cultural Memory and Cultural Identity (POPID)
Susanne Janssen, Amanda Brandellero & Arno van der Hoeven
(*Erasmus University Rotterdam, the Netherlands*)

1B – Research Methods in
Popular Music Studies

Room: G2.04
Moderator: Pedro de Bruyckere

Visual identity of Finnish heavy metal bands
Toni-Matti Karjalainen
(*Aalto University, Helsinki, Finland*)
Antti Ainamo
(*University of Turku, Finland*)

Christian musicians versus musical Christians: Combining rock and religion in Amsterdam
Linda Duits
(*Independent social scientist, owner of Diep Onderzoek, the Netherlands*)

It’s only part of the process! How the analysis of music can impart knowledge about popmusic as cultural practice
Bernhard Steinbrecher
(*University of Weimar, Germany*)

Parallel session 2 – Friday, April 15th 10:45 – 12:15

2A - Music Industry Changes

Stream I:

Music Industry & Business Models

Room: L1.01

Moderator: Ilona van de Bildt

Business models in the music industry: in search for the Holy Grail

Victor Sarafian

(University of Toulouse 1, France)

Business cycles and music cultures

Wes Wierda

(Inholland University of Applied Sciences, the Netherlands)

The music industry: changing practices and new research directions

Erik Hitters

(Erasmus University Rotterdam, the Netherlands)

Miriam van de Kamp

(Leiden University, the Netherlands)

2B - Remix Culture

Stream II:

Popular Music Media & Cultures

Room: J1.22

Moderator: Tom ter Bogt

Remixing Jazz Culture: Dutch Crossover Jazz Collectivities and Hybrid Economies in the Late-Capitalist Era

Kristin McGee

(University of Groningen, the Netherlands)

Where Credit is Due: Structures of Social Reward in three Musical Practices

Bas Jansen

(University of Amsterdam, the Netherlands)

Do-It-Yourself: The role and perspectives of popular music within experimental music practices

Monika Maria Zyla

(University of Groningen, the Netherlands & University of Wroclaw, Poland)

Parallel session 3 – Friday, April 15th 13:15 – 14:45

3A - Selling the Artist

Stream I:

Music Industry & Business Models

Room: L1.01

Moderator: Koos Zwaan

Music Brands as a Replacement of Music Records

Jonathan Shaw

(University of the Witwatersrand, Johannesburg, South Africa)

Stars in the recording industry: structural functions and changing dynamics

Lee Marshall

(University of Bristol, UK)

Pop musicians and their professional relationships in a changing environment

Joke Fictoor

(Inholland University of Applied Sciences, the Netherlands)

3B - Audience & Reception

Stream II:

Popular Music Media & Cultures

Room: G1.10

Moderator: Joke Hermes

Only in America: The popularity of Domestic, European, and American Pop Music in Western Countries

Hidde Bekhuis, Marcel Lubbers

(Utrecht University, the Netherlands)

Wout Ultee

(Radboud University Nijmegen, the Netherlands)

The alternative discourses of music fanzine photography

Aline Giordano

(Southampton Solent University, UK)

Favoring national music

Roza Meuleman & Marcel Lubbers

(Utrecht University, the Netherlands)

Music Enculturation and Gendering of Music Experience

Danijela Bogdanovic

(University of Salford, UK)

Parallel session 4 – Friday, April 15th 15:15 – 16:45

4A - The Digital Audience

Stream I:

Music Industry & Business Models

Room: L1.01

Moderator: Hennie van Kuijeren

**The Streaming Music Revolution:
An Empirical Study on Streaming
Music Service Spotify**

M. Deniz Delikan

(Jönköping University, Sweden)

**The Influence of Social Media on the
Artistic Experience of the Consumer
within the Field of Pop Music**

Karlijn Profijt

*(University of Groningen,
the Netherlands)*

**Music Analytics: Connecting music
and audiences**

Michael Christianen

(2organize, the Netherlands)

4B - Journalism & Media

Stream II:

Popular Music Media & Cultures

Room: L2.01

Moderator: Wes Wierda

**Rock-'n-Roll or Rock-'n-Fall?
Gendered framing of the rock 'n roll
lifestyles of Amy Winehouse and
Peter Doherty in British newspapers**

Pauwke Berkers & Merel Eeckelaer

*(Erasmus University Rotterdam,
the Netherlands)*

**"Word just in - the world loves
Dutch trance" The representation of
Dutch dance and rock music export
successes in British and German
music magazines**

Nienke van Olphen

*(Erasmus University Rotterdam,
the Netherlands)*

**Ideology, politics and music: Study
of the music policy and -
programming of the Flemish
broadcasting associations and the
N.I.R. and its contribution to the
construction of a Flemish cultural
identity, 1929-1939**

Lieselotte Goessens, Katia Segers,

Kristin van den Buys, Francis Maes

(Vrije Universiteit Brussel, Belgium)

**A narrative approach to identity:
the case of pirate radio in The
Netherlands.**

Arno van der Hoeven

*(Erasmus University Rotterdam,
the Netherlands)*

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